

Web Site Setup

1. **Getting a Web Hosting Account**
Get a Hosting Account at [Dream-Host.com](#) (promo code 'PROMOCS' for 2 free domain regs.) to host your web site.
2. **Get a Domain Name**
Find an available domain name that matches the services you are offering. Remember to use hyphens '-', in the name if the name you want is not available.
3. **WordPress 1-Click Install**
Under Goodies (Dreamhost) you will find 1-Click Installs for WordPress. Select the domain name and install WordPress.
4. **Complete the WordPress Install**
Follow the steps to install WordPress. It is very easy.

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6 Things to Do After a WordPress Install

1. Change the Admin password
2. Setup a new Theme
3. Update the Options page – (Options menu).
4. Change the Permalinks (Options, Permalinks) to be SEO friendly. I like "Date and name based" Permalinks.
5. Install new Plug-in applications
6. Install Widgets, see the Widgets section of this book.

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AutoPilot Plugins

RSS Syndications
Install FeedBurner FeedSmith Plugin, setup RSS icon in Theme, setup Subscribe by Email

RSS Widgets
Setup RSS feeds in RSS widgets for free, constantly updating content

Social Networking
Install Share-This Plugin, add to all posts

External Links
Install SnapShots plugin, activate account at Snap.com

Search Engine Optimization (SEO)
Install All In One SEO Pack

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AutoPilot Plugins-cont.

Web Site Analytics
Install Google Analytics, activate Google Analytics account (www.google.com/analytics/) and add web site for tracking

Automatic Search Engine Updates
Install Google XML Sitemaps, activate Google sitemap submission at Google Webmaster Tools (<https://www.google.com/webmasters/sitemaps/>)

Web Site Tracking
Install StarPress to track you web site visitors

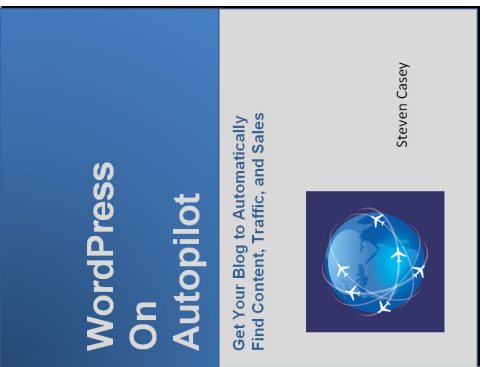
Advertising Revenues
Install AdSense Manager for WordPress, setup account with Google AdSense

Selling Products
Install Pop Shop Plugin for WordPress, setup account with PopShop

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WordPress on AutoPilot Cheat sheet

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WordPress on AutoPilot: Get Your Blog to Automatically Find Content, Traffic, and Sales

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WordPress on AutoPilot—Ebook Details What does it mean to blog on AutoPilot?

When you blog on autopilot you automate a majority of your blogging tasks and save up to 90% of your time. Use that extra time to create compelling content, make better products and services, or run additional web sites to make extra income while you sleep.

With WordPress on Autopilot You Learn

- Set up a professional web site for free and maintain it for as little cost as \$5 per month
- Make money with WordPress from advertising and selling affiliate products
- How to use Open Source Software to run your online business
- Create compelling new content for your site to keep your readers coming back again and again
- Automatically maintain your site

AutoPilot Plugins—cont.

Selling Amazon Products
Install either Amazon Reloaded for WordPress or Amazonify for WordPress, setup an Amazon Associate account

Fighting SPAM
Activate Akismet and setup an account to insert WordPress.com API key

Automatic WordPress Database Backups
Install WordPress Database Backup (WP-DB-Backup) and email to your Gmail.com email account

Comment Alerts
Activate Comment alerts (Settings, Discussion)

WordPress.com API key

Install either Amazon Reloaded for WordPress or Amazonify for WordPress, setup an Amazon Associate account

Activate Akismet and setup an account to insert WordPress.com API key

Install WordPress Database Backup (WP-DB-Backup) and email to your Gmail.com email account

Activate Comment alerts (Settings, Discussion)